

# Retention Strategies

## Who Should Attend?

Those who have a responsibility for retaining and engaging key staff within an organisation. The ability to retain good staff and reduce attrition rates has proven efficiency, productivity and profitability benefits. Business owners, executives, managers and HR practitioners would benefit from the retention strategies course.



## Course Outline

Have you ever wondered what is the cost to your business of losing a key staff member? The brain drain, loss of productivity, costs involved with replacing and training the new employee and overall effect on morale can be debilitating.

By implementing effective tailored retention strategies you reduce the risk of staff attrition by 84%.

HeadStart put their 20 year's HR strategy, training and recruitment experience to work for you, ensuring HeadStart retention Strategies training will support you to achieve your staff turnover reduction goals, while engaging and motivating your valued workforce.

## Course Details

<b>Course Fees</b>	1-5 participants - \$245 per attendee 5+ participants - \$195 per attendee
<b>Duration</b>	2 hour group session
<b>Dates</b>	Book a course directly with HeadStart, or for latest course details visit <a href="http://www.headstartgroup.com.au">www.headstartgroup.com.au</a>

## Course Code – HS029

## About Us

HeadStart possesses over twenty years of professional development, training and HR experience. We offer a range of practical training solutions based on increasing corporate efficiency and developing key skill sets. Our facilitators integrate a blend of corporate experience and 'industry best' training principles, ensuring our courses deliver the desired outcomes.



## Course Modules

- The cost of losing good staff
- Let's look at culture
- What motivates your employees?
- Creating a meaningful Employee Value Proposition (EVP)
- To spend or not to spend?
- Devising a Retention Plan
- Implementing a Retention Plan

## Course Outcomes

At the conclusion of this course, participants will be able to:

- Understand the *real* cost of losing good staff
- Understand why employees leave their jobs and your company
- Outline a company specific Employee Value Proposition
- Develop and implement a workable and cost effective Retention Plan



## HeadStart Group

Level 1, 410 Collins Street, Melbourne, Victoria, 3000  
[www.headstartgroup.com.au](http://www.headstartgroup.com.au)  
[courses@headstartgroup.com.au](mailto:courses@headstartgroup.com.au)