

# Personal Presentation

‘Invest in your Image today & reap the benefits for the rest of your life...’

## Who Should Hire an Image Consultant?

Anyone who wants to improve, change or enhance their image.



## Image Consulting

*Do you know that first impressions are created within the first 60 seconds of meeting someone? Your image is not just about you. It's about how people relate to the image you represent. Your personal image is comprised not only of dressing and grooming, but also your body language and words. Shallow or not, in our image-conscious world we make judgments about other people all the time, based on nothing more substantial than how they present themselves.*

## Consultation Details

- **Initial Consultation** – opportunity for both parties to meet and address questions and concerns.
- **Phase 1** – Determine the areas that need change/improvement/enhancement
- **Phase 2** – Addressing finding from phase one, developing a step by step solution plan and how to implement recommended changes to refine your overall image.
  - Assessing your current wardrobe, coaching on the do's and don'ts of business and casual attire and how to accessorise.
- **Personal shopping** assistance to help you pick the most suitable clothes and accessories for your personal style – identifying fabrics, design, cuts, colours, fashion trends. Knowing what suits you and what doesn't saves you time and money.
- **Phase 3** – Once you've refined your image, we focus on your verbal and non-verbal communication skills. Did you know that your body language says more about you than the actual words you say? Your communication skills play a vital part in how people perceive you. Your refined physical image is incomplete without the ability to communicate effectively and engage your audience.
- **Package** – Complete Make-over includes identifying the areas that need refining, putting together a step by step improvement and action plan, grooming, putting together a new outfit and tips on basic communication skills. Completed over 2 half days.

## Consulting Structure

Service	Duration	Investment
Initial Consultation	½ hr	FREE
<b>PHASE 1:</b>		<b>\$650</b>
Image Audit	1 ½ hrs	
Colour Analysis	1hr	
Body Type	½ hr	
Personal Style	½ hr	
<b>PHASE 2:</b>		
Improvement Plan	2hrs	\$250
Wardrobe Planning	2-3hrs	\$500
Personal Shopping Assistance & Accessorising	2-4hrs	\$200/hr
<b>PHASE 3:</b>		
Communication Skills & Body Language	2hrs	\$800
Etiquette & Protocols	2hrs	
<b>PACKAGE:</b>		
Complete Image Make-over	1 Day	\$1,500



Let your Image work for you!

## About Us

HeadStart possesses over twenty years of consulting and coaching experience. Our Certified Image Consultant has built her expertise in coaching individuals and corporate clients in local and international markets. Our Image Consulting services are driven by a desire to provide the best possible outcomes for our individual and corporate clients, and offer a tangible difference to our competitors.



## HeadStart Group

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